

Adventure in every step

# Hike Nova Scotia Annual Report 2014-2015

The following progress was made on Hike NS's strategic directions from April 2014 to March 2015.

## Advocacy

- Provided input on draft policies including the National Recreation Framework, NS Recreation Policy and NS Trails Strategy
- Attended the Future of Outdoor Engagement and Activity session and the Parks and Protected Areas Use Forum
- Met with the Minister of Natural Resources on hiking and trail related policy issues
- Submitted a letter to the NS Department of Natural Resources opposing lifting the ban on Sunday hunting and promoted the public consultation process



Outdoor Council of Canada Field Leader – Hiking & Winter Leadership course (photo credit: Jonathan Riley).

#### Promotion

- Offered the Fall Guided Hike series with 37 hikes for 719 participants
- Offered the Winter Guided Snowshoe Hike series with 30 hikes with an estimated 600 participants
- In partnership with CBC Radio Information Morning Mainland and Information Morning Cape Breton, held contests linked with the Guided Snowshoe Hike Series. Both were tremendously successful.
- Held three Outdoor Council of Canada Field Leader – Hiking Courses in Halifax and Chester for 40 people



Folks enjoy the Celtic Shores Coastal Trail in Judique during the Winter Guided Snowshoe Hike Series (photo credit: Claire MacNeil.)

## Leadership

- Held Our biggest Hiking Summit in Parrsboro in April 2014 with 80 participants
- Awarded the Summit Award to Lily and Lionel Conrod for their outstanding leadership and commitment to the growth and development of hiking in Nova Scotia
- Continued to promote the International Appalachian Trail (IAT) in Nova Scotia, with updates to the website and meetings with the Minister of Tourism as well as the NS Tourism Agency



Lily and Lionel Conrod receive the Summit Award during the 2014 Hiking Summit in Parrsboro (photo credit: Dino Nardini).

## **Strong Organizational Presence**

- With almost 220 members (associate, individual, family and group members), Hike NS represented over 4,880 Nova Scotians in 2014-15
- Partnered with 25 organizations on the fall and winter guided hikes
- Partnered with the NS Department of Health and Wellness to deliver Field Leader Hiking courses
- Continued partnerships with the Outdoor Council of Canada, Leave No Trace Canada and others





Hikers enjoy the view at Cape George in Antigonish County during the Fall Guided Hike Series (photo credit: Fran Wyman).

#### Hike NS thanks the Nova Scotia Department of Health & Wellness for its support.